



The World's First Business Rewiring Conference

For CEOs, Founders & Business Leaders

Sponsorship Prospectus

Rethink. Reimagine. Rewire Your Business for the AI-Era

October 5-6, 2026 | Fuse at Mason Square | Arlington, VA

AI business CON

Is Solving the #1 Business Problem

Most CEOs believe AI is just a tool for efficiency, when in fact it is the new operating system for business as we know it.

The internet rewired the world.

AI is rewriting how business operates.

Only 5% of CEOs understand what this shift truly means — and even fewer have a real strategy to navigate it.

AI BusinessCon™ was built to change that.

This is not another “tech conference.”

It's the world's first AI conference designed for non-technical CEOs, founders, and operators who need to cut through the hype and rethink about what AI means for their business.

While most AI events focus on tools and prompts, AI BusinessCon™ reveals how AI is reimagining business—and how to leverage it for exponential growth and innovation.

RETHINK. REIMAGINE. REWIRE.

Fluency.....Possibility.....Execution

01

A Business Rewiring Lens — Incremental Thinking to Exponential Growth

"AI BusinessCon™ is not a technical conference.

It's about what actually matters — the strategic fluency to lead in the AI era. How intelligence operates inside organizations. How data becomes your most defensible asset. How business models are evolving, and how to position your company to win."

02

The Intelligent Business OS™ Framework

Our signature model — Rethink, Reimagine, Rewire — gives leaders the roadmap for their transformation from AI-enablement to becoming an intelligent businesses at its core.

03

A Curated Room of Leaders

Attendance is intentional.

This creates a room where leaders can:

- Speak honestly
- Compare notes
- Pressure-test decisions

04

Curated AI Solutions Showcase

A vetted showcase of AI solutions solving real operational challenges across SMBs and mid-market companies. These aren't demos for curiosity.

They're tools leaders are already using to:

- Rewire operations
- Accelerate decisions
- Create durable advantage

Because in moments of disruption, the leaders who win don't do it alone. They learn from peers, see what's working, and build forward together.

05

Production Quality That Rivals Global Brands

AI BusinessCon™ is produced by a powerhouse partnership:

Disruptive AI — Strategic Partner

An education, solutions & venture studio helping companies build intelligent operating systems and agentic workflows to rewire companies in the AI era.


Simple — Production Partner

An elite multimedia production and marketing group renowned for delivering world-class event experiences for brands, high-stakes conferences, and purpose-driven media platforms.

Together, these partners create a premium, high-impact unconference experience purpose-built for sponsors and decision-makers.

WHAT MAKES THE AI BUSINESSCON CONFERENCE DIFFERENT?

Sponsors Gain Exclusive Access To:



AI business con

WHY SPONSOR?

Because the companies who win in the AI era will not be AI-enabled — they will be AI-operational and they need partners who can help them get there.

AI BusinessCon™ attracts 350+ **CEOs, founders, operators, and decision-makers** who are ready to take action — not just attend a conference.

A Curated Room of Qualified Decision Makers

Leaders investing in AI systems, automation, intelligent workflows, and transformation.

Buyers, not browsers.

A Thought Leadership Platform That Elevates Brand Perception

Sponsors are seen not as vendors — but as strategic catalysts for growth in the intelligence era.

A Movement, Not a Moment

You're not sponsoring an event.

You're joining the ecosystem preparing 1 million leaders to build intelligent companies.

A High-Integrity Sponsor Ecosystem

We do not open sponsorships to everyone.

We curate partners who deliver real value, responsible innovation, and measurable outcomes for SMB and mid-market companies.

A Conference Designed for Real ROI

This is not a crowded expo with badge scanners and random foot traffic.

Every activation is engineered for:






- Qualified conversations
- Meaningful exposure
- Long-term partnerships
- Repeatable deal flow
- Brand elevation

OUR SPONSORSHIP PHILOSOPHY



We **don't** do sponsorships.
We **create** partnerships with purpose.

Every sponsor is hand-selected and invited based on:

-  Strategic alignment
-  Value to our CEO audience
-  Long-term potential
-  Responsible innovation
-  High-integrity business practices

Our goal is simple:

Every sponsor leaves with measurable ROI — and returns year after year.

Sponsors become partners in building the intelligent business revolution.

THE OPPORTUNITY

The 3-Year Value Creation Window.

AI-native companies don't just grow. They redesign their industries and get valued differently.

2–3x+

Higher Multiples

AI-native companies command dramatically higher valuations over traditional peers.

30–50%

More Output Per Employee

Intelligent automation provides employees superpowers, more leverage, better margins.

2x

Faster Exits

Acquisition-ready in half the time with leaner teams and exponential output.

10x

Stronger Acquisition Interest

Acquirers aren't buying revenue because they're buying intelligent systems.



Keynote & Speaker Profile:

Curating the 5% of leaders shaping how AI changes business.



Sam Altman
CEO, OpenAI



Gary Vaynerchuk
Co-Founder & CEO,
VaynerMedia



Jensen Huang
CEO & President, NVIDIA



Tom Bileyu
Co-founder, Impact Theory



Mark Cuban
World-Renowned Entrepreneur



Noelle Russell
CEO, AI Leadership
Institute

**Representative leaders shown.
Subject to availability and schedules*



Keynote & Speaker Profile:

Curating the 5% of leaders shaping how AI changes business.



Demis Hassabis
Co-Founder & CEO,
Google DeepMind



Will I Am
Producer, Technologist
Serial Entrepreneur



Ted Leonsis
CEO, Monumental Sports



Maha Abouelenein
CEO, Digital & Savvy



Peter Swain
Technologist & Futurist



Suneera Madhani
CEO, Worth AI

**Representative leaders shown.
Subject to availability and schedules*



Grounded in Practical Hands-On Sessions

Leading AI builders, experts, and investors to host fluency, solutioning, and change management sessions.



Marcus Finley
CAIO, Disruptive AI



Jason Michael Perry
CEO, Perry Labs



Addy Cruz
Vibe Coding Expert



Uvika Sharma
CEO, INTLDA



Talisha Padgett
Change Mangement Expert



Mo Hafez
CEO, Beyond the Byte

**Representative leaders shown.
Subject to availability and schedules*

2026 Sponsorship Opportunities

TITLE SPONSOR \$50,000

Own the room. Top-visibility leadership for brands wanting to make a name.

3 available.

Includes

- Main Stage Keynote
- Top-Tier Brand Visibility
- 10 Curated CEO Introductions
- Workshop Host (Curated Session)
- Co-Branded Thought Leadership
- AI CEO Podcast Feature
- Dedicated Email to Audience
- Featured in "AI BusinessCon Leader Series" (LinkedIn + email)
- Premium Expo Presence
- 8 VIP Passes to AI BusinessCon
- 8 Passes to the Private Speaker & Sponsor Happy Hour (limited capacity)
- Curated Attendee List (opt-in)

PLATINUM \$25,000

Lead conversations. Build real pipeline.

5 available

Includes

- Main Stage Sponsored Session
- Premium Brand Visibility
- Executive Roundtable Co-Host
- 5 Curated CEO Introductions
- Featured in "AI BusinessCon Leader Series" (LinkedIn + email)
- Pre-Event Sponsor Feature
- AI CEO Podcast Feature
- 6 VIP Passes to AI BusinessCon
- 6 Passes to Our Private Speaker & Sponsor Happy Hour (limited capacity)
- Curated Attendee List (opt-in)

GOLD \$15,000

Get in front of the audience. Build momentum.

7 available

Includes

- Workshop Session Sponsor
- Featured in Pre-Event Email + Social + Dedicated Offer
- 3 Curated CEO Introductions
- Executive Networking Access
- Included in Post-Event Recap
- 4 VIP Passes to AI BusinessCon
- 4 Passes to Our Private Speaker/ Sponsor Happy Hour
- Logo Placement Across Digital & On-Site Materials

SILVER \$10,000

Be in the room. Build awareness.

10 available

Includes

- Featured in Pre-Event Email + Social
- Included in Post-Event Recap
- 2 VIP Passes to AI BusinessCon
- 2 Passes to Our Private Speaker/Sponsor Happy Hour
- Logo Placement Across Digital & On-Site Materials

STARTUP \$2,500

For AI-driven startups/ companies solving real business challenges.

Includes

- Lunchtime booth demo
- 2 Passes to AI BusinessCon
- 2 Passes to Our Private Speaker/Sponsor Happy Hour
- Logo Placement Across Digital & On-Site Materials

We **don't** do traditional sponsorships.
We **create** partnerships with purpose.



Additional Sponsorship Opportunities



COFFEE & SNACK STATIONS

\$7,500 x 4

Continuous brand visibility at high-traffic hubs.



WI-FI SPONSOR

\$7,500

Your brand becomes essential infrastructure.



OPENING NIGHT RECEPTION

\$20,000

Own the most high-energy networking moment of AI BusinessCon™. Enhance with activations, branding, and premium stage recognition.



MOBILE APP

\$6,500

Branding throughout the event via the official conference app.



AI DEMO LOUNGE

\$7,500

A dedicated zone for interactive product showcases.



CHARGING LOUNGE

\$5,000

High foot traffic, high dwell time, high visibility.



REGISTRATION + LANYARD PARTNER

\$10,000

First impressions matter. Own the moment every attendee checks in.



LUNCH SPONSOR

\$12,500 x 2

High-traffic visibility with curated attendee engagement.



VIP SPEAKER + SPONSOR HAPPY HOUR

\$20,000

Where the real deals happen.



VIP AI CEO & SPEAKER BREAKFAST

\$6,500

Access to the C-suite. Intimate, high-value conversations with top-tier CEOs, speakers, and investors.

All Additional Sponsorship Opportunities Include:

- Logo Placement Across Digital & On-Site Materials
- Logo Placement on Conference Website
- Social Media Mentions

Note from the Chair

of **AI** business
con



Seema Alexander
Founder & Chair, AI BusinessCon™
CEO, Disruptive AI
Host, *The AI CEO Podcast*

Only about 5% of leaders globally truly understand what AI is doing to business right now.

Not because they lack tools or talent — but because they lack AI fluency, operational clarity, and visibility into the shift already underway. I've seen this change up close — behind the curtain — long before it became a headline.

Working with early agentic systems and advising companies on how intelligence actually moves through workflows made one thing clear:

This is not another tech cycle. It's a full rewiring of how businesses operate, decide, and compete.

Yet most leaders are being taught prompts and tools — not how AI will rewire industries—and their business. That's why we built AI BusinessCon™. Not to add noise. But to be the signal.

We are curating one room where leaders learn:

- How AI will reshape operations, teams, and decision-making
- How incremental thinking at a moment of true disruption is their biggest mistake and biggest opportunity
- How we are living in an “Yes And” moment; where efficiency is a play, but the intelligence layer is the new operating system

This is a conference grounded in revenue, productivity, automation, data, real business ROI and humanity — not hype. **It's going to be the backbone of helping companies rethink, reimagine and rewire their businesses in a responsible way for the AI era.**

For leaders who know this moment matters.

If you're building the future of your company, we built this room for you.

— **Seema Alexander**
Founder & Chair, AI BusinessCon™



Advisory Board

Leaders Who Are Actively Building, Scaling, and Governing AI in the Real World



Kristina Francis
CEO, Kin & Commons
Former Exec Director, JFF Labs



Rob Richardson
CEO, Disruption Now
Founder, MidWestCon



Gerardo Gomez
Co-Founder +
Chief AI/ML Engineer,
BuiltWithIn



Catherine McMillan
Founding Director
AI Collective



Jennifer Ives
CEO, The JSI Group
Former, Head of AI
Partners for Public Service



Esther Lee
CEO, Crimson Tiger
Global Policy & Public
Affairs Leader
Presidential Appointee


Ready to Sponsor AI BusinessCon™ 2026?

AI BusinessCon™ is where leaders come to rethink, reimagine, and rewire their companies for the intelligence era — innovate or risk being left behind.

Join us in shaping the future of business.

Apply here to be a sponsor:
<https://businesscon.ai/sponsor-apply>

 www.BusinessCon.ai

 Reach out for more information: sponsorship@businesscon.ai

