THE WORLD'S 1ST BUSINESS REWIRING CONFERENCE OF THE AI-ERA

PROSPECTUS

AI BusinessCon™

Most AI conferences talk about technology.
AI BusinessCon is about business.

Rethink. Reimagine. Rewire Your Business for the AI-Era.



FUSE @ MASON SQUARE
WASHINGTON DC METRO

MARCH 2–3, 2027
BUSINESSCON.AI

THE THESIS

The Internet connected businesses. AI is rewiring how they operate.

THE SIGNAL

We're entering the Great Business Rewiring™.

AI is becoming a new intelligence layer across business, changing how work gets done, decisions are made, and value is created.

WHY THIS IS DIFFERENT

For decades, businesses scaled through people, processes, and software. Now intelligence itself is becoming programmable, accessible, and increasingly autonomous.

This doesn't just improve existing business models. It makes entirely new ones possible.

THE GAP

Technology is advancing faster than business leadership can adapt. AI-native companies are building around capabilities that many established businesses are only beginning to understand.

Meanwhile, CEOs are navigating fragmented information, changing customer expectations, workforce disruption, governance challenges, and competitive threats, often without a clear picture of what's coming next.

AI BusinessCon™ exists to close that gap. Where traditional businesses meet AI-native thinking.
An independent platform bringing together CEOs, founders, operators, investors, and AI-native builders to understand what's changing, challenge old assumptions, navigate real risks, and rethink how businesses will operate and compete.

Built Differently. *By design.*

01 A Business Rewiring Lens

Business leaders don't need another conference about AI tools. They need a new way to think about their business.

Through our Rethink. Reimagine. Rewire.™ framework, attendees learn how to redesign business models, operating models, and competitive advantage for the intelligence era.

02 Learn from the Leaders Rewiring Business

Hear directly from the top 5% of operators, CEOs, AI-native founders, operators, investors, frontier AI model executives, and enterprise leaders driving the next generation of intelligent businesses and solutions.

03 The Questions Every Executive Is Trying to Figure Out on Their Own

Every session is designed to help leaders answer the strategic questions they can't answer alone:

- Where is my industry headed?
- How should my operating model evolve?
- What should we build?
- What should we stop doing?
- How can we do this responsbily.

04 Solutions Worth Your Time

Not another expo floor. Every solution is selected because it solves a real business problem, not because someone just paid for booth space.

05 Strategy and Insights on Day One. Executive Execution on Day Two.

D**ay 1**: Hear from the operators, investors, AI-native founders, Frontier Labs, and innovators r**eshaping business.**

Day 2: Executive Rewiring Labs-- building, experimenting, and solving real business challenges through immersive workshops and guided implementation.



THE ROOM WHERE LEADERS LEARN FROM LEADERS

The next 3 years will define the next generation of market leaders. *Sponsor to be part of the movement.*

AI is not simply improving productivity. It is reshaping operating models, customer expectations, margins, workforce structures, and competitive advantage. The companies that move early are building disproportionate leverage. You want to be in the room with them.

2–3x+

Higher Multiples

AI-native companies command dramatically higher valuations over traditional peers.

30–50%

More Output Per Employee

Intelligent automation gives employees superpowers — more leverage, better margins.

2x

Faster Exits

Acquisition-ready in half the time with leaner teams and exponential output.

10x

Stronger Acquisition Interest

Acquirers aren't buying revenue — they're buying intelligent systems.

Why this room matters.

Most leaders still think AI is about productivity. The leaders winning tomorrow understand it is fundamentally reshaping how businesses operate, compete, innovate, and grow.

300+

BUSINSS LEADERS

PRIMARY INDUSTRIES

Professional Services · Technology · Real Estate · Consulting · Retail · Education · Media · Private Equity · Workforce · Non-Profit · Startup · Financial Services · Healthcare · GovCon

EXPECTED AUDIENCE MIX

CEOs & AI-Native Founders	35%
C-Suite & Functional Leaders	30%
Innovation & AI Leaders	15%
Investors	10%
Ecosystem & Partners	10%

We don’t do sponsorships.
We create partnerships with purpose.

EVERY SPONSOR IS HAND-SELECTED & INVITED BASED ON

01 **Strategic alignment**

02 **Value to our CEO audience**

03 **Long-term potential**

04 **Responsible innovation**

05 **High-integrity business practices**

Our goal is simple: every sponsor leaves with measurable ROI — and returns year after year.
Sponsors become partners in building the intelligent business revolution.

We know this is a year one conference, but this is not a one-off. This type of content, community, and platform is needed for he business community- especially as the technoloy, policies and consumer sentiment keep evolving. This is where you can provide thought leadership as business is evolving as we know it and find your customers.

Sample Confirmed speakers. *The first wave.*

Operators, investors, builders and creators already rewiring business. Announced at businesscon.ai — more on a rolling basis.



Noelle Russell

Founder & Chief AI Officer,
AI Leadership Institute



AJ Thomas

Co-Founder, CoFounder.AI
GP, Good Trouble Ventures
Former Google X



Gilad Berenstein

Founder & Advisor, Brook
Bay Capital



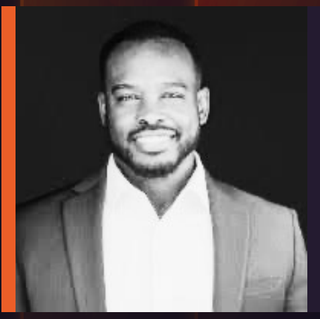
Willonius Hatcher

TIME100 AI 2024 ·
Comedian & AI Filmmaker



Brandon Knight

Global Head of ZCX, Zoom



Jerome Johnson, II

Director of Professional
Services, Amazon Web Services

Confirmed and announced at businesscon.ai. Additional speakers released on a rolling basis.

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Representative keynote speakers and market shapers

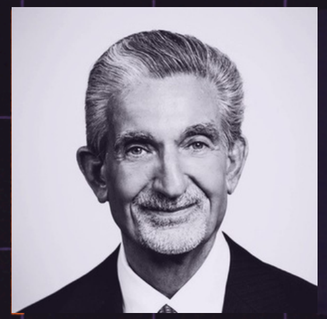
Our goal is to bring the top 5% of leaders actively shaping how AI changes business — AI-native operators, CEOs who have rewired their organizations, Frontier Labs, AI investors, economists, and business transformation leaders to be the speakers on Day One.

Representative leaders we aim to invite:



Mark Cuban

World-Renowned Entrepreneur



Ted Leonsis

CEO, Monumental Sports



Gary Vaynerchuk

Co-Founder & CEO, VaynerMedia



Natalia Karayaneva

Founder & CEO, Propy



Ronnie Chatterji

Chief Economist, OpenAI



Suneera Madhani

CEO, Worth AI

Speaker outreach and participation subject to confirmation.

Grounded in practical, *hands-on sessions.*

Leading AI builders, experts, and investors host fluency, solutioning, and change-management sessions — so leaders leave knowing what to do Monday morning. This will also include sponsor sessions.



Marcus Finley

CAIO, Disruptive AI



Talisha Padgett

Head of Marketing, Automations & AI, Microsoft



Addy De La Cruz

CEO, RapidLabz · Product Manager, Former Google, DraftKings



Jason Michael Perry

CEO, Perry Labs



Uvika Sharma

CEO, INTLDA



Mo Hafez

CEO, Beyond the Byte

Representative session leaders shown. Subject to availability and schedules.

REWIRING LABS™ REWIRING LABS™ REWIRING LABS™

2027 Sponsorship *rate card*

Founding Title Sponsor	**$150,000**	1 AVAILABLE	*Position your brand at the center of the Great Business Rewiring*
Founding Presenting Sponsor	**$100,000**	2 AVAILABLE	*The center of business transformation*
Diamond	**$50,000**	3–4 AVAILABLE	*Lead conversations that matter*
Executive Partner	**$35,000**	4–6 AVAILABLE	*Strategic visibility with executive decision-makers*
Platinum	**$25,000**	5–7 AVAILABLE	*Strategic visibility + executive access*
Gold	**$15,000**	4–6 AVAILABLE	*Visibility with leaders navigating AI transformation*
Silver	**$10,000**	4–6 AVAILABLE	*Brand visibility inside the room where leaders gather*
Bronze	**$5,000**	4–6 AVAILABLE	*Recognition in the room*
Startup Showcase	**$2,500**	CURATED	*For AI-driven startups solving real business challenges*

Custom sponsorships and strategic partnerships available — sponsorship@businesscon.ai

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Founding Title Sponsor

Position your brand at the center of the Great Business Rewiring.

$150K

1 AVAILABLE — CATEGORY EXCLUSIVE

- ↗ Exclusive naming association: “AI BusinessCon powered by [Brand]”
- ↗ Opening 10–15 minute keynote or executive fireside
- ↗ Category exclusivity (if secured early)
- ↗ Premium homepage, registration & stage visibility
- ↗ Premium exhibit / lounge activation
- ↗ 10 curated executive intros
- ↗ VIP dinner access (up to 4)
- ↗ 10 VIP conference passes
- ↗ 8 Private Speaker & Sponsor Reception passes
- ↗ Dedicated feature on The AI CEO Podcast
- ↗ Co-branded thought leadership feature (1)
- ↗ Featured in executive email + social campaign
- ↗ Post-event executive impact report
- ↗ Included in post-event sponsor recap
- ↗ Curated attendee opt-in list

Founding Presenting Sponsor

$100K

2 AVAILABLE

Position your brand at the center of business transformation.

- Mainstage 10 minute executive showcase, keynote, or fireside
- Premium brand visibility
- Featured in executive email + social campaign
- Co-branded thought leadership feature (1)
- 8 VIP conference passes
- 6 Private Speaker & Sponsor Reception passes
- Executive networking access
- Included in post-event sponsor recap
- Curated attendee opt-in list

Founding Diamond Sponsor

$50,000 3–4 AVAILABLE

Lead conversations that matter.

- ↗ Sponsored workshop or breakout and 3 min introduction
- ↗ Executive roundtable co-host opportunity
- ↗ Premium brand visibility
- ↗ 5 curated executive introductions
- ↗ Featured in pre-event email + social
- ↗ Featured in “AI BusinessCon Leader Series”
- ↗ AI CEO Podcast mention or featured clip
- ↗ Premium exhibit placement
- ↗ 6 VIP conference passes + 4 Reception passes
- ↗ Post-event recap + curated attendee opt-in list

Founding Executive Partner

$35,000 4–6 AVAILABLE

Build strategic visibility with executive decision-makers.

- ↗ Sponsored workshop or breakout and 2 min introduction
- ↗ Executive networking access
- ↗ 3 curated executive introductions
- ↗ Featured in pre-event email + social
- ↗ Logo placement across digital + on-site materials
- ↗ Premium exhibit space
- ↗ 4 VIP conference passes + 4 Reception passes
- ↗ Included in post-event recap

Founding Platinum Sponsor

$25,000 5–7 AVAILABLE

Strategic visibility + executive access.

- ↗ Enhanced brand visibility across conference channels
- ↗ 2 curated executive introductions
- ↗ Executive networking access
- ↗ Featured in pre-event sponsor email + social
- ↗ Logo placement across digital + on-site materials
- ↗ Exhibit presence
- ↗ 4 VIP conference passes + 2 Reception passes
- ↗ Priority access to signature activations
- ↗ Included in post-event sponsor recap

Founding Gold Sponsor

$15,000 4–6 AVAILABLE

Build visibility with leaders navigating AI transformation.

- ↗ Standard exhibit presence
- ↗ Logo placement across website, digital + on-site materials
- ↗ Featured in pre-event sponsor email + social
- ↗ 3 conference passes
- ↗ 2 passes to the Private Speaker & Sponsor Reception
- ↗ Included in post-event recap

Founding Silver Sponsor

$10,000 4–6 AVAILABLE

Brand visibility inside the room where leaders gather.

- ↗ Logo placement across digital + on-site materials
- ↗ Website sponsor listing
- ↗ 2 conference passes
- ↗ Sponsor recognition during the event
- ↗ Included in post-event sponsor recap

Founding Bronze Sponsor

$5,000 LIMITED

Recognition in the room.

- ↗ Logo placement on-site + website
- ↗ Sponsor recognition
- ↗ **2 passes to AI BusinessCon**
- ↗ 2 passes to the Private Speaker/Sponsor
- ↗ Included in post-event sponsor recap

Founding Startup Showcase & Partner

$2,500 CURATED

For AI-driven startups solving real business challenges.

- ↗ Lunchtime booth demo — showcase your AI solution to CEOs, founders & operators
- ↗ 2 passes to AI BusinessCon
- ↗ 2 passes to the Private Speaker/Sponsor Happy Hour
- ↗ Logo placement across digital & on-site materials
- ↗ Included in post-event sponsor recap

All partnership tiers include: logo placement across digital & on-site materials · conference website listing · social media mentions.

Showcase Your AI-Driven Solutions

Industry Rewiring Roundtables

EXPO ONLY SPONSORS STARTING AT $2,500 FOR STARTUPS AND $5,000 FOR ENTERPRISE

This is where AI BusinessCon™ separates itself from every typical expo.

The AI Solutions Gallery™ is a curated collection of 10–20 vetted AI companies solving real operational challenges for SMB and mid-market businesses.

This isn't a sales floor — it's a purpose-built discovery experience for CEOs and business leaders looking for solutions they can actually deploy



Own a moment attendees remember. *Signature activations.*

Opening Night Reception — $20,000
Own the most high-energy networking moment

Executive Dinner Sponsor — $15,000
Invite-only · pre-event

AI Innovation Showcase — $10,000
Dedicated interactive product zone

Industry Rewiring Roundtable Host — $10,000
Invite-only executive discussion

Coffee & Snack Stations — $7,500 × 4
Continuous visibility at high-traffic hubs

Mobile App — $6,500
Branding throughout the official conference app

VIP Speaker + Sponsor Happy Hour — $20,000
Where the real deals happen

Lunch Sponsor — $12,500 × 4
High-traffic curated engagement

Registration App + Lanyard Partner — $10,000
Own the moment every attendee registers and checks in

Wi-Fi Sponsor — $7,500
Your brand becomes essential infrastructure

VIP AI CEO & Speaker Breakfast — $6,500
Access to the C-suite

Charging Lounge — $5,000
High foot traffic · high dwell time

All activations include logo placement across digital & on-site materials, conference website, and social mentions. Available as add-ons or bundled into select partnership tiers.

Build relationships *before the main stage*

Industry Rewiring Roundtables

SPONSORSHIP STARTING AT $10,000

Sponsor or co-host invite-only executive discussions exploring how leaders navigate AI-driven transformation — before trends become headlines.

- ↗ Co-branded roundtable sponsorship
- ↗ Featured sponsor recognition + 2 conference passes
- ↗ Post-roundtable executive summary
- ↗ Opportunity to help shape discussion topics
- ↗ Post roundtable co-branded reel for social media

Industry and AI Burning Problem Focused Roundtables:
Education · Non-Profit · Financial Services Rewiring · Future of Work · Retail & Consumer · Real Estate · Profoessional Services, Etc

The AI CEO Podcast

WITH SEEMA ALEXANDER

Reaching leaders navigating the Great Business Rewiring — how AI is reshaping business, workforce, operations, innovation, and growth.

Episode Sponsor	**$5,000**
Series Sponsor (3 episodes)	**$13,500**
Annual Presenting Sponsor	**$60,000+**

Includes sponsor recognition, social promotion, website placement, newsletter inclusion (Series+), and thought leadership alignment, professional clips to share on socials.

We're not adding another AI conference.
We're leading the Great Business Rewiring™.



Seema Alexander
Founder & Chair, AI BusinessCon™ ·
CEO, Disruptive AI · Host, The AI CEO Podcast

Only about 5% of leaders globally truly understand how fundamentally AI is changing business right now. Not because they lack tools or talent — but because they lack AI fluency, operational clarity, and visibility into the shift already underway.

I've seen this change up close — behind the curtain — long before it became a headline. Working with one of the earliest agentic systems and advising companies on how intelligence actually moves through workflows made one thing clear: this is not another tech cycle. It's what I call the Great Business Rewiring™— of how businesses operate, decide, and compete.

Yet most leaders lack real AI fluency— so they are thinking incrementally, not how AI will rewire industries and their businesses.

That's why we built AI BusinessCon™. We are curating one room where leaders learn:

↗ AI is an operating-model shift, not simply a technology shift.
↗ Leaders need to understand how intelligence changes work, decisions, products, customer experiences, and business models.
↗ Efficiency matters, but it is only the first layer.
↗ The conference should help leaders identify what to do next inside their own companies.
↗ The advantage belongs to companies that begin building fluency, proprietary intelligence, and new operating capabilities now

This conference is grounded in revenue, productivity, automation, data, real business ROI, and humanity — not hype.

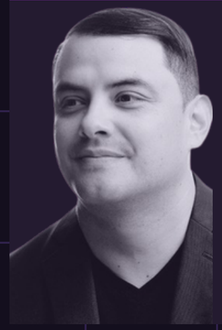
If you're building the future of your company, we built this room for you.

Meet our Founders & Board:
Leaders actively building, scaling & governing AI *in the real world.*



Seema Alexander

Founder + Chair, AI BusinessCon
CEO, Disruptive AI



Hugo Cubias

Founder + Executive Producer, AI BusinessCon
CEO, Simple



Jennifer Ives

CEO, The JSI Group · Former Head of AI, Partners for Public Service



Jerome Johsnon, II

Director of Professional Services, Amazon Web Services (AWS)
U.S. Federal, Defense & Aerospace



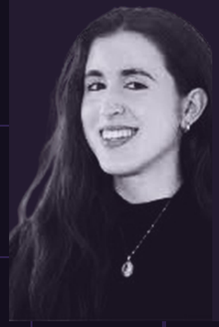
Kristina Francis

CEO, Kin & Commons · Former Exec Director, JFF Labs



Esther Lee

CEO, Crimson Tiger · Global Policy Leader · Presidential Appointee



Catherine McMillan

Chief Operating Officer, AI Collective



Gerardo Gomez

Co-Founder + Chief AI/ML Engineer, BuiltWithIn



Rob Richardson

CEO, Disruption Now · Founder, MidWestCon



Anna Nissinen

Chief Economic Development Officer & Director, Arlington Economic Development

BOARD MEMBER BOARD MEMBER BOARD MEMBER

Produced by leaders at the intersection of business & intelligence.

Disruptive AI AI education, solutions & venture studio
Simple Multimedia Elite production & world-class event experiences

The team behind AI BusinessCon has spent years convening founders, executives, investors, and innovation leaders across one of the nation's largest startup and technology ecosystems.

AT THE INTERSECTION OF

- ↗ Business Transformation
- ↗ AI & Emerging Technology
- ↗ Entrepreneurship & Innovation
- ↗ Executive Education & Community Building
- ↗ Entertainment

FEATURING LEADERSHIP BEHIND

BroccoliCon & Broccoli City Culture-defining festivals & convenings

DC Startup & Tech Week One of the nation's largest startup gatherings

Vital Voices Global NonProfit Fellowship Conference for Women Leaders

The AI CEO Podcast Market intelligence for CEOs

Community Health Media Purpose-driven media platforms

National Stem Festival Building the next generation of innovators

United Negro College Fund Tech Summit Student focused activations

Authenticate Global conference on digital identity and authentication

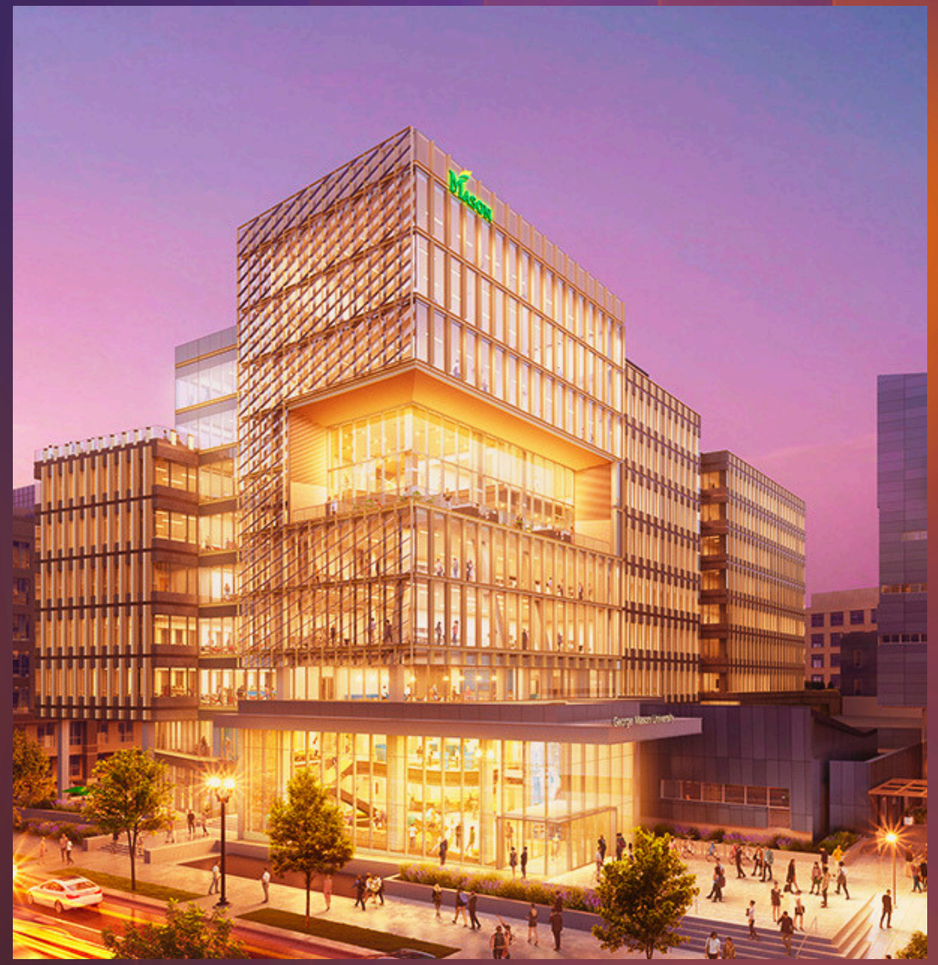
AI business con

THE WORLD'S 1ST BUSINESS REWIRING CONFERENCE OF THE AI-ERA

Business Isn't Being Transformed.

It is Being Rewired.

And the leaders who understand this first will define what comes next. Join the Movement.



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