



THE WORLD'S 1ST BUSINESS REWIRING
CONFERENCE OF THE AI-ERA

SPONSORSHIP PROSPECTUS

AI BusinessCon™

Most AI conferences talk about technology.

AI BusinessCon is about business.

Rethink. Reimagine. Rewire Your Business for the AI-Era.



FUSE @ MASON SQUARE
WASHINGTON DC METRO

MARCH 2-3, 2027
BUSINESSCON.AI

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The internet connected businesses. AI is reinventing how businesses operate.

Only 5% of CEOs truly understand what this shift means for their business. Even fewer have a strategy to navigate it. **AI BusinessCon™ was built to change that.**

This is not another AI conference.

It's the world's first Business Rewiring Conference™, built for CEOs, founders, executives, investors, and operators who are preparing for a new business operating model.

AI isn't another technology cycle.

It's redefining how businesses make decisions, organize work, create value, serve customers, innovate, and compete.

We call it The Great Business Rewiring™.

"Most companies are trying to add AI to yesterday's operating model. The winners will build tomorrow's."

RETHINK · REIMAGINE · REWIRE — FLUENCY · POSSIBILITY · EXECUTION

Built Differently. *By design.*

01

A Business Rewiring Lens

Business leaders don't need another conference about AI tools. They need a new way to think about their business. Through our Rethink. Reimagine. Rewire.™ framework, attendees learn how to redesign business models, operating models, and competitive advantage for the intelligence era.

04

Solutions Worth Your Time

Not another expo floor. Every solution is selected because it solves a real business problem, not because someone just paid for booth space.

02

Learn from the Leaders Rewiring Business

Hear directly from CEOs, founders, operators, investors, frontier AI model executives, and enterprise leaders driving the next generation of intelligent business.

05

Strategy on Day One. Execution on Day Two.

Hear from the operators, investors, and innovators reshaping business on Day 1.

Then spend Day 2 is Rewiring Labs-- building, experimenting, and solving real business challenges through immersive workshops and guided implementation.

03

The Questions Every Executive Should Be Asking.

Every session is designed to help leaders answer the strategic questions they can't answer alone:

- Where is my industry headed?
- How should my operating model evolve?
- What should we build?
- What should we stop doing?



THE ROOM WHERE LEADERS LEARN FROM LEADERS

The next 3 years will define the next generation of market leaders. *Sponsor to be part of the movement.*

AI is not simply improving productivity. It is reshaping operating models, customer expectations, margins, workforce structures, and competitive advantage. The companies that move early are building disproportionate leverage. You want to be in the room with them.

2–3x+

Higher Multiples

AI-native companies command dramatically higher valuations over traditional peers.

30–50%

More Output Per Employee

Intelligent automation gives employees superpowers — more leverage, better margins.

2x

Faster Exits

Acquisition-ready in half the time with leaner teams and exponential output.

10x

Stronger Acquisition Interest

Acquirers aren't buying revenue — they're buying intelligent systems.

Why this room matters.

Most leaders still think AI is about productivity. The leaders winning tomorrow understand it is fundamentally reshaping how businesses operate, compete, innovate, and grow.

350–500

HIGHLY CURATED ATTENDEES

PRIMARY INDUSTRIES

Professional Services · Technology · Real Estate · Consulting
· Retail · Education · Media · Private Equity · Workforce ·
Non-Profit · Startup · Financial Services · Healthcare ·
GovCon

EXPECTED AUDIENCE MIX

CEOs & AI-Native Founders	35%
C-Suite & Functional Leaders	30%
Innovation & AI Leaders	15%
Investors	10%
Ecosystem & Partners	10%

Produced by leaders at the intersection of business & intelligence.

Disruptive AI AI education, solutions & venture studio

Simple Multimedia Elite production & world-class event experiences

The team behind AI BusinessCon has spent years convening founders, executives, investors, and innovation leaders across one of the nation's largest startup and technology ecosystems.

AT THE INTERSECTION OF

- Business Transformation
- AI & Emerging Technology
- Entrepreneurship & Innovation
- Executive Education & Community Building
- Entertainment

FEATURING LEADERSHIP BEHIND

BroccoliCon & Broccoli City Culture-defining festivals & convenings

DC Startup & Tech Week One of the nation's largest startup gatherings

Vital Voices Global NonProfit Fellowship Conference for Women Leaders

The AI CEO Podcast Market intelligence for CEOs

Community Health Media Purpose-driven media platforms

National Stem Festival Building the next generation of innovators

United Negro College Fund Tech Summit Student focused activations

Authenticate Global conference on digital identity and authentication



We don't do sponsorships. *We create partnerships with purpose.*

EVERY SPONSOR IS HAND-SELECTED & INVITED BASED ON

01 Strategic alignment

02 Value to our CEO audience

03 Long-term potential

04 Responsible innovation

05 High-integrity business practices

*Our goal is simple: every sponsor leaves with measurable ROI — and returns year after year.
Sponsors become partners in building the intelligent business revolution.*

Representative *leaders* shaping the AI era.*

AI BusinessCon™ curates the top 5% of leaders actively shaping how AI changes business — AI-native operators, enterprise tech CEOs, AI investors, economists, and business transformation leaders.



Mark Cuban

World-Renowned Entrepreneur



Jensen Huang

CEO & President, NVIDIA



Gary Vaynerchuk

Co-Founder & CEO, VaynerMedia



Tom Bilyeu

Co-Founder, Impact Theory



Ronnie Chatterji

Chief Economist, OpenAI



Noelle Russell

CEO, AI Leadership Institute

**Representative leaders shown for illustrative purposes. Speaker outreach and participation subject to confirmation.*

Representative* *keynote & operator profiles.*

Voices bridging enterprise scale, AI-native speed, and cultural reach — on one stage.



will.i.am

Producer, Technologist & Serial Entrepreneur



Ted Leonsis

CEO, Monumental Sports



Maha Abouelenein

CEO, Digital & Savvy



Suneera Madhani

CEO, Worth AI



Alex Mashrabov

CEO, Higgsfield



Peter Swain

Technologist & AI Futurist

**Representative leaders shown. Subject to availability and schedules.*

Grounded in practical, *hands-on sessions.*

Leading AI builders, experts, and investors host fluency, solutioning, and change-management sessions — so leaders leave knowing what to do Monday morning.



Marcus Finley

CAIO, Disruptive AI



Talisha Padgett

Head of Marketing, Automations
& AI, Microsoft



Addy De La Cruz

CEO, RapidLabz · Product
Manager, Google AI Studio



Jason Michael Perry

CEO, Perry Labs



Uvika Sharma

CEO, INTLDA



Mo Hafez

CEO, Beyond the Byte

Representative session leaders shown. Subject to availability and schedules.

2027 Sponsorship *rate card*

Founding Title Sponsor	\$150,000	1 AVAILABLE	Position your brand at the center of the Great Business Rewiring
Founding Presenting Sponsor	\$100,000	2 AVAILABLE	The center of business transformation
Diamond	\$50,000	3-4 AVAILABLE	Lead conversations that matter
Executive Partner	\$35,000	4-6 AVAILABLE	Strategic visibility with executive decision-makers
Platinum	\$25,000	5-7 AVAILABLE	Strategic visibility + executive access
Gold	\$15,000	4-6 AVAILABLE	Visibility with leaders navigating AI transformation
Silver	\$10,000	4-6 AVAILABLE	Brand visibility inside the room where leaders gather
Bronze	\$5,000	4-6 AVAILABLE	Recognition in the room
Startup Showcase	\$2,500	CURATED	For AI-driven startups solving real business challenges
Custom sponsorships and strategic partnerships available — sponsorship@businesscon.ai			

Founding Title Sponsor

Position your brand at the center of the Great Business Rewiring.

- Exclusive naming association:
“AI BusinessCon powered by [Brand]”
- Opening 10–15 minute keynote or executive fireside
- Category exclusivity (if secured early)
- Premium homepage, registration & stage visibility
- Premium exhibit / lounge activation

- 10 curated executive intros
- VIP dinner access (up to 4)
- 10 VIP conference passes
- 8 Private Speaker & Sponsor Reception passes
- Dedicated feature on The AI CEO Podcast
- Co-branded thought leadership feature (1)

- Featured in executive email + social campaign
- Post-event executive impact report
- Included in post-event sponsor recap
- Curated attendee opt-in list

\$150K

1 AVAILABLE — CATEGORY EXCLUSIVE

Founding Presenting Sponsor

Position your brand at the center of business transformation.

- ↗ Mainstage 10 minute executive showcase, keynote, or fireside
- ↗ Premium brand visibility
- ↗ 10 curated executive introductions
- ↗ Curated workshop or breakout host opportunity
- ↗ AI CEO Podcast feature
- ↗ Digital Ad / Video (30 secs) played on screens in our loop (needs to be provided)

- ↗ Featured in executive email + social campaign
- ↗ Co-branded thought leadership feature (1)
- ↗ Premium exhibit presence
- ↗ 8 VIP conference passes
- ↗ 6 Private Speaker & Sponsor Reception passes

- ↗ Executive networking access
- ↗ Included in post-event sponsor recap
- ↗ Curated attendee opt-in list

\$100K

2 AVAILABLE

Diamond

\$50,000 3-4 AVAILABLE

Lead conversations that matter.

- Sponsored workshop or breakout and 3 min introduction
- Executive roundtable co-host opportunity
- Premium brand visibility
- 5 curated executive introductions
- Featured in pre-event email + social
- Featured in “AI BusinessCon Leader Series”
- AI CEO Podcast mention or featured clip
- Premium exhibit placement
- 6 VIP conference passes + 4 Reception passes
- Post-event recap + curated attendee opt-in list

Executive Partner

\$35,000 4-6 AVAILABLE

Build strategic visibility with executive decision-makers.

- Sponsored workshop or breakout and 2 min introduction
- Executive networking access
- 3 curated executive introductions
- Featured in pre-event email + social
- Logo placement across digital + on-site materials
- Premium exhibit space
- 4 VIP conference passes + 4 Reception passes
- Included in post-event recap

Platinum

\$25,000 5-7 AVAILABLE

Strategic visibility + executive access.

- Enhanced brand visibility across conference channels
- 2 curated executive introductions
- Executive networking access
- Featured in pre-event sponsor email + social
- Logo placement across digital + on-site materials
- Exhibit presence
- 4 VIP conference passes + 2 Reception passes
- Priority access to signature activations
- Included in post-event sponsor recap

Gold

\$15,000 4-6 AVAILABLE

Build visibility with leaders navigating AI transformation.

- Standard exhibit presence
- Logo placement across website, digital + on-site materials
- Featured in pre-event sponsor email + social
- 3 conference passes
- 2 passes to the Private Speaker & Sponsor Reception
- Included in post-event recap

Silver

\$10,000 4–6 AVAILABLE

Brand visibility inside the room where leaders gather.

- Logo placement across digital + on-site materials
- Website sponsor listing
- 2 conference passes
- Sponsor recognition during the event
- Included in post-event sponsor recap

Bronze

\$5,000 LIMITED

Recognition in the room.

- Logo placement on-site + website
- Sponsor recognition
- 1 conference pass
- Included in post-event sponsor recap

Startup Showcase

\$2,500 CURATED

For AI-driven startups solving real business challenges.

- Lunchtime booth demo — showcase your AI solution to CEOs, founders & operators
- 2 passes to AI BusinessCon
- 2 passes to the Private Speaker/Sponsor Happy Hour
- Logo placement across digital & on-site materials
- Included in post-event sponsor recap

All partnership tiers include: logo placement across digital & on-site materials · conference website listing · social media mentions.

Own a moment attendees remember. *Signature activations.*

Opening Night Reception

Own the most high-energy networking moment

\$20,000

VIP Speaker + Sponsor Happy Hour

Where the real deals happen

\$20,000

Executive Dinner Sponsor

Invite-only · pre-event

\$15,000

Lunch Sponsor

High-traffic curated engagement

\$12,500 × 4

AI Innovation Showcase

Dedicated interactive product zone

\$10,000

Registration App + Lanyard Partner

Own the moment every attendee registers and checks in

\$10,000

Industry Rewiring Roundtable Host

Invite-only executive discussion

\$10,000

Wi-Fi Sponsor

Your brand becomes essential infrastructure

\$7,500

Coffee & Snack Stations

Continuous visibility at high-traffic hubs

\$7,500 × 4

VIP AI CEO & Speaker Breakfast

Access to the C-suite

\$6,500

Mobile App

Branding throughout the official conference app

\$6,500

Charging Lounge

High foot traffic · high dwell time

\$5,000

All activations include logo placement across digital & on-site materials, conference website, and social mentions. Available as add-ons or bundled into select partnership tiers.

Build relationships *before the main stage*

Industry Rewiring Roundtables

SPONSORSHIP STARTING AT \$10,000

Sponsor or co-host invite-only executive discussions exploring how leaders navigate AI-driven transformation — before trends become headlines.

- Co-branded roundtable sponsorship
- Featured sponsor recognition + 2 conference passes
- Post-roundtable executive summary
- Opportunity to help shape discussion topics
- Post roundtable co-branded reel for social media

*Industry and AI Burning Problem Focused Roundtables:
Education · Non-Profit · Financial Services Rewiring · Future of Work ·
Retail & Consumer · Real Estate · Professional Services, Etc*

The AI CEO Podcast

WITH SEEMA ALEXANDER

Reaching leaders navigating the Great Business Rewiring — how AI is reshaping business, workforce, operations, innovation, and growth.

Episode Sponsor	\$5,000
Series Sponsor (3 episodes)	\$13,500
Annual Presenting Sponsor	\$60,000+

Includes sponsor recognition, social promotion, website placement, newsletter inclusion (Series+), and thought leadership alignment, professional clips to share on socials.

We're not adding another AI conference. We're leading the Great Business Rewiring™.



Seema Alexander

Founder & Chair, AI BusinessCon™ ·
CEO, Disruptive AI · Host, The AI CEO Podcast

Only about 5% of leaders globally truly understand how fundamentally AI is changing business right now. Not because they lack tools or talent — but because they lack AI fluency, operational clarity, and visibility into the shift already underway.

I've seen this change up close — behind the curtain — long before it became a headline. Working with one of the earliest agentic systems and advising companies on how intelligence actually moves through workflows made one thing clear: this is not another tech cycle. It's what I call the Great Business Rewiring™ — of how businesses operate, decide, and compete.

Yet most leaders are being taught prompts and tools — not how AI will rewire industries and their business.

That's why we built AI BusinessCon™. We are curating one room where leaders learn:

- AI is an operating-model shift, not simply a technology shift.
- Leaders need to understand how intelligence changes work, decisions, products, customer experiences, and business models.
- Efficiency matters, but it is only the first layer.
- The conference should help leaders identify what to do next inside their own companies.
- The advantage belongs to companies that begin building fluency, proprietary intelligence, and new operating capabilities now

This conference is grounded in revenue, productivity, automation, data, real business ROI, and humanity — not hype.

If you're building the future of your company, we built this room for you.

Meet our Founders & Board: Leaders actively building, scaling & governing AI *in the real world.*



Seema Alexander

Founder + Chair, AI
BusinessCon
CEO, Disruptive AI



Hugo Cubias

Founder + Executive
Producer, AI BusinessCon
CEO, Simple



Jennifer Ives

CEO, The JSI Group ·
Former Head of AI, Partners
for Public Service



Jerome Johnson, II

Director of Professional Services,
Amazon Web Services (AWS)
U.S. Federal, Defense & Aerospace



Kristina Francis

CEO, Kin & Commons ·
Former Exec Director, JFF
Labs



Esther Lee

CEO, Crimson Tiger · Global
Policy Leader · Presidential
Appointee



Catherine McMillan

Chief Operating Officer,
AI Collective



Gerardo Gomez

Co-Founder + Chief AI/ML
Engineer, BuiltWithIn



Rob Richardson

CEO, Disruption Now ·
Founder, MidWestCon



Anna Nissinen

Chief Economic Development
Officer & Director, Arlington
Economic Development

Business Isn't Being Transformed. *It is Being Rewired.*

*And the leaders who understand this first will
define what comes next. Join the Movement.*

APPLY TO SPONSOR: [BUSINESSCON.AI/SPONSOR-APPLY](https://businesscon.ai/sponsor-apply)

SPONSORSHIP@BUSINESSCON.AI | [WWW.BUSINESSCON.AI](https://www.businesscon.ai)

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